



BAT FOR A CHANCE

Making a difference
to lives around the
world through cricket

BAT FOR A CHANCE Is A Registered Charity (No.1200484).



Introducing Bat for a Chance



Bat For a Chance (BFAC) is on a mission to promote cricket as a tool for social change.

Established in 2019 by the then 14-year-old Will Gaffney, the organization has become one of **the fastest-growing sports charities** in the U.K.

The charity has two key branches: **Cricket Kit Distribution and Cricket for Social Change**, both operating in the UK and around the world.

Working with a host of major corporates, sports organisations and partner charities.

[Learn more](#)



Our Global and Local Reach



**SINCE OUR
INCEPTION
WE HAVE DELIVERED
EQUIPMENT TO
20 COUNTRIES**



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1 - Cricket Kit Distribution

BFAC collects and distributes cricket equipment to projects worldwide, empowering over **15,000 individuals across 4 continents and supporting 60+ global causes** since its inception.

Working with likes of **Virgin Atlantic Cargo** allows us to turn around projects in a matter of days!

 virgin atlantic

15000
INDIVIDUALS
4 CONTINENTS
60+ GLOBAL CAUSES



In January 2024, we launched our partnership with Gary Kirsten's Catch Trust.

The Catch Trust's vision is similar to Bat for a Chance's, creating and maintaining sporting and life skill ecosystems in townships and low-income areas where the lack of facilities and coaches limits potential.

Virgin Atlantic Cargo delivered **18 bags of cricket equipment** to Catch Trust's township project in **Khayelitsha, Cape Town.**

[Watch SKY Interview Gary Kirsten](#)

Bat for a Chance and Gary Kirsten's Catch Trust 2/2



Working in partnership with **Nium**, (Fintech partner to the International Cricket Council), **IG Index**, lead sponsors of the England Cricket team, **AJ Sports**, and **Moonwalkr**, India's fastest-moving cricket manufacturer.

Sir Richard Branson tweeted his appreciation of the project to **12.4 million followers**



Will Gaffney

Founder, Bat For a Chance
9mo

We are absolutely thrilled to be working with [Virgin Atlantic Cargo](#) on so many fantastic projects and are we are incredibly grateful for your group's generosity in supporting our work.

A fellow dyslexic entrepreneur, I started [Bat For A Chance](#) aged 14 (4 years ago) and have been incredibly lucky to win the support of some brilliant organisations and people. Virgin has helped make my dreams for the charity a reality.

Thank you [Richard Branson](#) 🙏

[#charity](#) [#thankyou](#)



Richard Branson [in](#)

Founder at Virgin Group
9mo

[Virgin Atlantic Cargo](#) helps deliver cricket gear to kids in South Africa - a lovely read: <https://virg.in/Jrst>



2 – Cricket for Social Change

In 2023, BFAC initiated fundraising efforts to establish **Cricket for Social Change** projects globally with key partners:



Gary Kirsten's Catch Trust in South Africa



The Foundation for Goodness in Sri Lanka with Russel Arnold



Across the Caribbean, with Roland Butcher and England's Chris Jordan.



FemGames in Pakistan with Ebba Qureshi



TO DATE, WE'VE RAISED OVER £75,000, WITH A GOAL OF REACHING £100,000 BY YEAR-END.



A **girls' cricket club** in Barbados is essential to **promote gender equality in sports** and provide young girls with opportunities to participate in a traditionally male-dominated sport. By fostering their cricket skills and confidence, such a club can **empower girls, break down gender stereotypes, and contribute** to the overall development of women's cricket in the region. The club is being sponsored by CPL team the **Barbados Royals**

Kit Drop in Barbados

The Barbados Royals Girls Cricket Club - Objectives



- **Empower 100 girls** aged 6-14 through cricket
- **Promote physical fitness,** teamwork, and empowerment
- **Foster leadership,** confidence, and inclusion
- **Strengthen** the sense of community

The club is being directed by Roland Butcher, the first black man to play for England, and his advisory team of female leaders within the Caribbean.

**BARBADOS ROYALS
GIRLS CRICKET CLUB**

NOW OPENING!

Free coaching for
6 to 14 year-olds from December 08, 2023

Address:
Passage Road Playing Fields, near Kensington Oval

To register, email on will@batforachance.org.uk



- **Weekly cricket training** for skill development
- **Friendly matches** and tournaments
- Leadership and empowerment **workshops**
- **Community outreach** programs
- Creating a **hub and social location** for girls in the community.



These collaborations and initiatives are not just about sports; they're about creating safe spaces and opportunities for refugees to rebuild their lives, find a sense of belonging, and secure a brighter future.

● **Collaboration with UNHCR (UN's Refugee Agency):**

We've teamed up with the United Nations High Commissioner for Refugees to address the global refugee crisis on a larger scale. Together, we're working towards a brighter future for refugees worldwide.

● **Alsama: Syrian Refugee Support in Lebanon:**

Our partnership with Alsama in Lebanon has been instrumental in providing equipment and an outlet to Syrian refugees.

● Working with the British Ambassador to Kosovo:

In Kosovo, we've had the honour of working with the British Ambassador to make a positive impact on the lives of refugees.

● Refugee Council in the UK:

Our work with the Refugee Council right here in the UK reflects our commitment to addressing the local refugee crisis. Supporting their program where refugee's can come and be a part of a cricket club free of cost based out of Croydon in the UK.

● Support for Afghan Refugees in the UK:

In response to the Afghan refugee crisis, we've been involved in sensitive individual cases across the UK. We're assisting Afghan refugees with equipment, guidance, and integration into local communities, including the unique initiative of helping them join cricket clubs.



Thank You



Together, we can **make a real difference** globally through sport.

To find out more contact
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batforachance.org.uk